Government of West Bengal
Directorate of Youth Services
Standard Building (2nd Floor)
32/1, B.B.D Bag (South),
Kolkata – 700001

No. 1201–DYS/1F-29/2026 Dated, Kolkata the 28th October, 2026

From : The Director
Youth Services

To : The District Youth Officer..... (All)

Sub: Organising District Championship in connection with **VBYLD, 2027**

As you are aware that "**Viksit Bharat Young Leaders Dialogue - 2027**" will be organised by the Department of Youth Services & Sports, Government of West Bengal in collaboration with Ministry of Youth Affairs & Sports, Government of India. In this regard following guidelines should be followed.

1. The timeline and venue of District Championship should be informed to this office by **2nd November, 2026.**
2. The result of evaluation of essays should be reached to this office by **4th November, 2026.**
3. The District Championship shall be conducted from **17th November, 2026 to 19th November, 2026.**

The SOP for the aforementioned programme is annexed herewith for ready reference.

You are requested to execute all work accordingly for successful conduct of the programme.

28/10/26

Director
Youth Services

Enclo: As stated.

No. 1201/1(3)–DYS/1F-29/2026 Dated, Kolkata the 28th October, 2026

Copy forwarded for information and necessary action to the:-

1. PS to the Hon'ble MOS (Independent Charge), Youth Services & Sports Deptt.
2. State Director, MY Bharat, West Bengal.
3. Sr. PA to the Secretary, Youth Service & Sports Deptt.
4. Guard File.

28/10/26

Director
Youth Services

STANDARD OPERATING PROCEDURE (SOP) FOR VBYLD–2027

District Championship

1. General Eligibility Criteria : -

- Age: 15 – 29 yrs. as on 17th August, 2026.
- One youth may participate in only one contest.
- All participants must be registered in MY BHARAT Portal **(https://mybharat.gov.in/yuva_register)**.

2. Schedule of the District Championship

The District Championship shall be conducted from **17th November, 2026 to 19th November, 2026**.

The programme shall comprise two major tracks:

1. **Challenge Track**
2. **Cultural Track**

The District Administration shall make necessary arrangements for the smooth and fair conduct of all events.

3. Challenge Track

3.1. Viksit Bharat Essay Competition.

- **Evaluation Deadline:** The evaluation of essays shall be completed by 4th November, 2026.
- **Submission of Results:** The evaluated results shall be forwarded to the Directorate of Youth Services by 4th November, 2026.

The **Top 50 essays** (if more than 50 essays submitted) **from each district** shall be shortlisted for participation in the PowerPoint (PPT) Presentation round during the District Championship.

3.2. PowerPoint (PPT) Presentation

- Accordingly, Top 6 (Six) participants from each district shall be selected for participation in the State Programme.
- Two teams shall be formed from each district. **Team 1** consists of first Top 3 participants and **Team 2** consists of next Top 3 participants out of above mentioned Top 6 participants.
- **Submission of Results:** The evaluated results shall be forwarded to the Directorate of Youth Services by 19th November, 2026.

4. Cultural Track

The Cultural Track shall consist of the following five events. The Top performers in each event shall be selected to represent the district at the State Programme.

I. Painting

- **Duration:** 6 hours.
- **Jury:** Three judges, preferably professors, professional artists or persons with relevant expertise.
- **Selection:** The Top Two participants shall qualify for the State Programme.

II. Poetry

- **Duration:** 1.5 hours.
- **Permitted Languages:** Bengali, Hindi and English.
- **Jury:** Three judges, preferably professors, leading poets, journalists or other persons with relevant expertise.
- **Selection:** The Top Two participants shall qualify for the State Programme.

III. Folk Dance

- **Team Composition:** 10 persons per team, comprising seven performers and three support personnel.
- **Performance Duration:** 5–8 minutes.
- **Age of Support Personnel:** 18–40 years.
- **Jury:** Three judges comprising local or State-level experts and artists empanelled with the Sangeet Natak Akademi (SNA) or the Indira Gandhi National Centre for the Arts (IGNCA), wherever available.
- **Selection:** The Top Two teams shall qualify for the State Programme.

IV. Folk Song

- **Team Composition:** 10 persons per team, comprising seven performers and three support personnel.
- **Performance Duration:** 5–8 minutes.
- **Age of Support Personnel:** 18–40 years.
- **Jury:** Three judges with expertise in music, vocal performance, culture and folk traditions.
- **Selection:** The Top Two teams shall qualify for the State Programme.

V. Nukkad Natak

- **Team Composition:** 10 participants per team.
- **Maximum Performance Duration:** 7 minutes.
- **Permitted Languages:** Bengali, Hindi and English.
- **Jury:** Three judges, preferably professors, experienced orators or persons with relevant expertise in theatre and public performance.
- **Selection:** The Top Two teams shall qualify for the State Programme.